

# Can we go further?



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# LALALALALA LALA-CHAN

**Panel 1:** I'M LALA. A MASCOT OF MOLLYFANTASY. WHY DON'T YOU TAKE ADVANTAGE OF THEIR POPULARITY?

**Panel 2:** HER INSTINCT TELLS HER THEY ARE TOO RISKY TO DEAL WITH.

**Panel 3:** OUR STORY INCLUDES A MONSTER AND A GIANT. THERE IS NO NEED TO TAKE SUCH A RISK!

**Panel 4:** WE'VE DONE WHATEVER WE COULD DO, SO LET'S TAKE A BREAK ...

**Panel 5:** - INCREASED PUBLICITY LED TO FANFICS - LALA CAN BE FOUND THROUGH IMAGE SEARCHING - AUDIENCE RATING ON KIDS STATION IS GETTING HIGHER

**Panel 6:** LALA YOU IDIOT! DON'T STOP THERE!

**Panel 7:** OUR GOAL IS TO BE A BEGEMONIC ANIME!!!

**Panel 8:** CHILDREN NOT ONLY IN JAPAN BUT THROUGHOUT THE WHOLE ASIAN REGION ARE WAITING FOR US, SO THERE IS NO TIME TO REST!

**Panel 9:** LET'S MAKE OUR VOICE ACTORS PROUD!

**Panel 10:** YOU'RE RIGHT! I'LL WORK HARD TO MAKE EVERYONE SMILE!

**Panel 11:** IN FACT, OUR 4TH SEASON STARTS THIS YEAR!

**Panel 12:** THIS SEASON, THE EPISODIC ANIME COVERS OUR DAILY LIFE.

**Panel 13:** ON THIS LONG, WINDING AND UPHILL ROAD CALLED "ANIME" ...

**Panel 14:** SO PLEASE SUPPORT US! OUR JOURNEY HAS JUST BEGUN ...

**Panel 15:** WAITING FOR NEW BUSINESS PARTNERS!

**Panel 16:** LALA SUMIRE MOROHOSHI IO-KUN YUKA TERASAKI PANBIT YU KOBAYASHI PITANT KAORI MIZUHASHI ULALA MIO HOSHITANI

## Lalala Business Times

### Lalala Lala the 4th Season is confirmed and will be produced!

**Weather Forecast**

Molly Beach: Drizzle turns to snow  
Molly Mountain: Beware of monkeys

*Pac & Pec's consulting poem*

*There is no magic word!*

The new season 4 of "Lalala Lala", the anime aired on Kids Station 10:25 to 10:30 a.m. from Monday to Friday since 2015 featuring Lala and her friends, will start in winter 2018 on Kids Station. Lala is a mascot of Mollyfantasy, a family amusement facilities runned by Aeon Fantasy Co., Ltd. (Chiba City, Chiba Prefecture; president: Nao Kataoka). The studio is Usagiou, which also produced Tiny Twin Bears: Ganbare! Lulu & Lolo. Popular voice actresses including Sumire Morohoshi, Yuka Terasaki, Yu Kobayashi, and Kaori Mizuhashi will continue in the cast. Season 4 focuses on the daily life of Lala and her friends in a fantasy world called Molly and consists of a series of episodic stories. The format of broadcasting will also change in

July: the anime will be aired from Monday to Thursday, and "Lalala Station", an educational variety program with live action on Friday. You cannot miss what happens next in the world of Lala.



4th season on TV! A proof of popularity.

## Interview with Lala-chan

Lala, a pink squirrel girl mascot of Mollyfantasy, has increased her popularity in 2017. We interviewed her about "Lalala Lala Uchuu ni Muchuu" the 3rd season of her feature anime, in which she had a great time with Aeo, Panbit, and Pitant in Molly Town. "When I saw an alien for the first time in my life? I was

astonished." she told us enthusiastically. Recently, she worked collaboratively with other characters, like Panpaka Pants. We also asked her about her vision. She said, "I'm interested in new technologies such as VR and virtual YouTuber. It's not easy though." It looks like she has many new challenges in mind.

Interviewing Lala



"As a anime character, I'm still wet behind the ears, so I want more people to know about me!" She is going to celebrate her 20th anniversary in 2020, and we saw a light that reflects the hope of youth in her eyes.

## Wanna expand your business with Lala and us?

Lala and her friends are looking for people who can partner with them in animation broadcasting, merchandising, and collaborated projects to extend their appearance. They are open to foreign partners as well. If there is anything they can do for your company, they will do it with pleasure! Aeon Fantasy is one of the largest chain amusement facilities in the world with 459 stores in Japan and 389 stores mostly in China and

Southeast Asia (as of February 28, 2018). We issue about 350,000 copies of the members-only booklet for children under 12 years old every month. We are hoping to become your partner that can reach kids and families.

Aeon Fantasy Co. LTD.  
www.fantasy.co.jp/  
Tel: 043-212-6257  
Staff: Honma [honma@aeonfantasy.jp](mailto:honma@aeonfantasy.jp)



**Lala's day**  
Every 2nd & 4th Saturday of the month

YOU CAN SEE LALA NOT ONLY ON TV BUT ALSO IN STORES.

**Molly Town**  
It's easy by bus!  
Let's climb up!  
March 22nd & 23rd  
**Morry Mountain**

**LALA it girl.**  
—Lala's photogenic everyday—

**MOCHI MOCHI**  
Lala and her friends became cute & fluffy stuffed toys!

**MOCHI TOUCH**  
We offer nice merchandise items as well.

Now showing on **KIDS STATION**

Animation every Monday to Thursday from 10:25 a.m.!

Lalala Station every Friday from 10:25 a.m.!

This winter! The long-awaited season 4 will begin!!

**Lala vs. Panpaka head-on!**

No, not like that, they got along just fine.

They appear together in Aeon cinema & Mollyfantasy's commercials, "Ne-Ne" mag and "Molly friends magazine".

Did she get nice red pants from him? No one knows....