

April 25, 2013  
Aeon Fantasy Co., Ltd.

## **Aeon Fantasy Announces New Outlet Openings at Subsidiary Aeon Fantasy (Beijing) Number of Outlets in China Surges by Seven in May 2013**

Aeon Fantasy Co., Ltd. (the “Company”) has energetically operated indoor theme parks in China since 2008 through subsidiary Aeon Fantasy (Beijing) Co., Ltd. (name in Chinese: 永旺幻想(北京)兒童遊樂有限公司).

In May 2013, Aeon Fantasy (Beijing) significantly increased the number of its outlets by opening seven at the properties of local developer Wanda Group, an AEON-related developer and other developers.

The Company plans to open 25 outlets in China during the year ending December 31, 2013.

In addition, the Company plans to open 15 new outlets at Aeon Fantasy (Malaysia) Sdn. Bhd. and approximately 10 new outlets at Aeon Fantasy (Thailand) Co., Ltd. during the year ending December 31, 2013.

### 1. Overview of the Seven New Outlets

#### **Molly Fantasy Shenzhen Zoll Chanson Shopping Mall Outlet**

Address: 2F Zoll Chanson Shopping Mall, Minzhi Avenue and Bulong Road Interchange, Longhua New District, Shenzhen, Guangdong  
Developer: LVGEM Group (Chinese developer)  
Open: Wednesday, May 1, 2013

#### **Molly Fantasy Huiyang Aeon Outlet**

Address: 2F Taidong Gaodi, Renmin 4 Road, Huiyang District, Huizhou, Guangdong  
Developer: AEON  
Open: Wednesday, May 1, 2013s

#### **Molly Fantasy Shenyang Tiexi Star Mall Outlet**

Address: No. 34, 1F Xinghua North Street, Tiexi District, Shenyang, Liaoning  
Developer: Star Mall Group (foreign-funded developer)  
Open: Wednesday, May 1, 2013

#### **Molly Fantasy Hefei Huanlesong Outlet**

Address: 3F Huanlesong Shopping Center, Suixi Road and Changfeng Road Interchange, Yang District, Lu City, Hefei, Anhui  
Developer: China Resource Vanguard (Chinese developer)  
Open: May 17, 2013 (planned)

#### **Molly Fantasy Beijing Huilongguan Outlet**

Address: 3F Hualian Shopping Center, Huilongguan Tongcheng Street, Changping District, Beijing  
Developer: Beijing Hualian (Chinese developer)

Open: May 20, 2013 (planned)

**Molly Fantasy Dalian Gaoxin Wanda Plaza Outlet**

Address: No. 500, 2F Huangpu Road, Ganjingzi District, Dalian, Liaoning

Developer: Wanda Group (Chinese developer)

Open: May 25, 2013 (planned)

**Molly Fantasy Yixing Wanda Plaza Outlet**

Address: No. 350, 2F Jiefang East Road, Yicheng Subdistrict, Yixing, Zhejiang

Developer: Wanda Group (Chinese developer)

Open: May 31, 2013 (planned)

2. Directly Managed Outlets Overseas (As of May 30, 2013)

Company Name	Outlets
Aeon Fantasy (Beijing)	18
Aeon Fantasy (Malaysia)	27
Aeon Fantasy (Thailand)	2
Overseas total	47

**Standardized Outlet Brand Name**

The Company will standardize outlet brand name in Japan as shown below through October 2013. As a result, the Company's outlet brand name will be standardized as "Molly Fantasy" both in Japan and overseas.

\*In Chinese: 莫莉幻想



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