

November 14, 2013

Aeon Fantasy Co., Ltd.

Nao Kataoka

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(Stock code number: 4343)

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Business Summary for October of the Fiscal Year Ending February 28, 2014

1. Progress of Results

Operating revenue in Japan during October (October 1 – 31, 2013) was JPY 3,212 million, or a decrease of 1.7% compared with the same period of the previous fiscal year.

Note: Monthly figures are management accounting (unaudited) figures because monthly settlements have not been made in accordance with standards for preparation of financial statements.

2. Growth Rate of Monthly Sales Compared with the Same Period of the Previous Fiscal Year

Japan (Non-consolidated)

(Unit: %)

	October		Cumulative Total (March – October)	
	All outlets	Existing outlets	All outlets	Existing outlets
Amusement machine sales	97.0	96.9	100.8	98.6
Product sales	101.9	104.5	119.2	116.0
Total amusement facility sales	98.3	98.8	105.9	102.6
Total sales	98.3	98.8	105.0	102.6

Note: Due to a change in the accounting period, the sales growth rate for all outlets for October 2013 is a comparison with September 21, 2012 – October 20, 2012. The growth rate for existing outlets is a comparison with October 1, 2012 – October 31, 2012. Please note that for the growth rate for existing outlets, there were fewer Mondays and more Thursdays than the same period of the previous fiscal year. Absent the 0.9% decrease caused by this factor, the growth rate for existing outlets would have been 99.7%.

Reference: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

(Unit: %)

	March	April	May	June	July	August
China	155.5	112.7	130.3	132.0	134.3	151.5
Malaysia	101.2	81.7	111.9	102.4	106.7	93.4
	September	October	November	December	January	February
China	191.4	158.7				
Malaysia	99.9	97.2				

Note: The growth rate for Thailand is not presented because there are no previous-year results.