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Aeon Fantasy Co., Ltd.  
(Stock code number : 4343)

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## **PRESS RELEASE**

# **Lala's Birthday Celebration in Malaysia**

Lala's birthday is around the corner. AEON Fantasy Malaysia will have various activities for the children to celebrate this joyful moment. The event will be held from 18<sup>th</sup> until 23<sup>rd</sup> March 2014 at North Court, AEON Bukit Tinggi Shopping Centre in Kuala Lumpur, Malaysia.

As like last year, 100% sales at Wai Wai Park on Lala's birthday which fall on 21<sup>st</sup> March will be allocated to "Lala & Friends Fund". This fund was launched last year in Malaysia and successfully collected amounting of RM3,958.00. The fund was donated to *anak orang asli* during the 400 Outlets Celebration Campaign in November 2013.

Lala hopes that parents could help to raise the fund together and help the children in need.

To make Lala's birthday more fun and meaningful, we will have event such as colouring contest for the children. Due to the limitation of participation, pre-registration have to be made before the event day.

### **Colouring Contest**

Date : 22<sup>nd</sup> March 2014, Saturday

Time : 10:30am – 15:30pm

Venue : North Court, AEON Bukit Tinggi Shopping Centre

For more details on the event, please do not hesitate to contact or email Jeslyn Chan at [jesylnchan@aeonfantasy.com.my](mailto:jesylnchan@aeonfantasy.com.my) or Roslinda at [roslinda@aeonfantasy.com.my](mailto:roslinda@aeonfantasy.com.my)

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