

Press Release

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Aeon Fantasy Co., Ltd.
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Business Summary for July of the Fiscal Year Ending February 28, 2015

1. Progress of Results

Operating revenue in Japan during July (July 1 – 31, 2014) was JPY 3,363 million, or 92.3% year on year.

* Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.

2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year

(Domestic Operations)

(Unit: %)

	July		Cumulative total (March – July)	
	All outlets	Existing outlets	All outlets	Existing outlets
Amusement machine sales	93.4	92.5	94.4	93.3
Product sales	87.5	86.2	90.5	89.0
Total amusement facility sales	91.8	90.8	93.3	92.2
Total sales	92.3	91.1	93.9	92.7

* The rate of increase at existing outlets reflects a one-day decrease in the total number of Mondays and a one-day increase in that of Thursdays from the previous period. As a result, sales at existing outlets were down 0.2%, with trend growth of 91.3% (exclusive of a 2.8% decrease caused by the sales tax hike).

References: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

(Unit: %)

	March	April	May	June	July	
China	109.3	106.6	114.5	123.2	123.9	
Malaysia	98.1	97.2	98.6	103.7	118.1	
Thailand	97.1	87.6	99.4	92.8	92.8	

(Information on the Company's operations, including IR related information, will be posted as necessary on the website <http://www.fantasy.co.jp>.)