

October 16, 2013

Aeon Fantasy Co., Ltd.

Nao Kataoka, President and Representative Director

(Stock code number: 4343)

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September Business Summary for FY2014 Ending February 28, 2014

1. Earnings development

Operating revenue for Japan in September (September 1 – September 30, 2013) was JPY 3.546 billion, or 97.4% over last term.

*Monthly figures do not incorporate monthly settlements as per standards for creating financial statements and so are management accounting (unaudited) figures.

2. Growth rate situation of monthly sales in comparison with last term

Japan non-consolidated

(Unit: %)

	September		Cumulative total this half (March – August)	
	All stores	Existing stores	All stores	Existing stores
Amusement machine sales	93.0	96.6	101.3	98.8
Product sales	113.6	108.3	121.9	117.7
Amusement facility sales total	97.4	99.3	105.9	103.0
Sales total	97.4	99.3	105.9	103.0

*This term's September sales growth rate for all stores is compared to August 21 – September 20, 2012 in line with accounting period changes, while existing store growth rate for last term compares September 1 – September 30. In comparing existing store growth rates, there were fewer Saturdays but more holidays, resulting in a 1.7% increase, bringing the existing store growth rate trend to 97.6%.

Reference: Sales growth rate situation for existing international outlets

(Unit: %)

	March	April	May	June	July	August
China	155.5	112.7	130.3	132.0	134.3	151.5
Malaysia	101.2	81.7	111.9	102.4	106.7	93.4
	September	October	November	December	January	February
China	191.4					
Malaysia	99.9					