Press Release

November 17, 2014
Aeon Fantasy Co., Ltd.
Nao Kataoka
President and Representative Director
(Stock Code number: 4343)
Contact: Hiroyuki Sugawara

Public Relations and Investor Relations Department

(Tel: +81-43-212-6203)

## Business Summary for October of the Fiscal Year Ending February 28, 2015

## 1. Progress of Results

Operating revenue in Japan during October (October 1 - 31, 2014) was JPY 2,796 million, or 87.0% year on year.

\* Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.

## 2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year

(Domestic Operations)

(=								
	October		Cumulative total (March – October)					
	All outlets	Existing outlets	All outlets	Existing outlets				
Amusement machine sales	89.4	88.1	93.4	92.3				
Product sales	79.9	79.0	87.6	86.3				
Total amusement facility sales	86.9	85.7	91.9	90.8				
Total sales	87.0	85.7	92.5	91.2				
* 001 1 d	c	CC . 11 1 .	d 1 Cm 1	1				

<sup>\*</sup> The sales growth rate for existing outlets was affected by a decrease in the number of Tuesdays and an increase in the number of Fridays, by one day each, from the previous period. This resulted in an increase of 0.1% and a trend of growth of 85.6% for existing outlets in the month of October.

## References: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

nit:	

(Unit: %)

	March	April	May	June	July	August
China	109.3	106.6	114.5	123.2	123.9	114.0
Malaysia	98.1	97.2	98.6	103.7	118.1	74.1
Thailand	97.1	87.6	99.4	92.8	92.8	96.7
	September	October	November	December	January	February
China	121.6	122.3				
Malaysia	100.8	101.8				
Thailand	85.0	91.0				

(Information on the Company's operations, including IR related information, will be posted as necessary on the website <a href="http://www.fantasy.co.jp.">http://www.fantasy.co.jp.</a>)