September 19, 2014 Aeon Fantasy Co., Ltd. Nao Kataoka President and Representative Director (Stock Code number: 4343) Contact: Public Relations and Investor Relations Department Hiroyuki Sugawara (Tel: +81-43-212-6203)

## Business Summary for August of the Fiscal Year Ending February 28, 2015

## 1. Progress of Results

Operating revenue in Japan during August (August 1 - 31, 2014) was JPY 4,967 million, or 97.8% year on year.

\* Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.

## 2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year

(Domestic Operations) (Unit: %)								
	Aug	gust	Cumulative total (March – August)					
	All outlets	Existing outlets	All outlets	Existing outlets				
Amusement machine sales	98.8	97.3	95.4	94.2				
Product sales	90.6	89.2	90.5	89.0				
Total amusement facility sales	96.9	95.4	94.1	92.9				
Total sales	97.8	95.9	94.8	93.4				

\* The sales growth rate for the existing outlets is affected due to a decrease in the number of Thursdays and an increase in the number of Sundays, by one day respectively, from the previous period, resulting in an increase of 2.6% and a trend of growth of 93.3% for the existing outlets in the month of August (exclusive of a 2.8% decrease caused by the sales tax hike).

eferences: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries						
	March	April	May	June	July	August
China	109.3	106.6	114.5	123.2	123.9	114.0
Malaysia	98.1	97.2	98.6	103.7	118.1	74.1
Thailand	97.1	87.6	99.4	92.8	92.8	96.7

\* The figures for Malaysia for the month of August are adjusted by those for July and September due to the impact of Ramadan and the summer holidays.

(Information on the Company's operations, including IR related information, will be posted as necessary on the website <u>http://www.fantasy.co.jp</u>.)