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Aeon Fantasy Co., Ltd.
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Business Summary for September of the Fiscal Year Ending February 28, 2017

1. Progress of Results

Operating revenue in Japan during September (September 1 - 30, 2016) was JPY 4,295 million, or 106.0% year-on-year.

- * Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.
- 2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year (Domestic Operations)

(Unit: %)

	Sep	ptember	Cumulative total (from March to September)			
	All outlets	Existing outlets	All outlets	Existing outlets		
Amusement machine sales	104.9	107.5	118.1	108.1		
Product sales	111.0	109.3	98.5	90.6		
Total amusement facility sales	106.1	107.9	114.0	104.3		
Total sales	106.0	107.5	113.7	104.1		

^{*} The year-on-year growth rate of existing outlets is down by -5.3% due to one less day of holiday and an additional Friday compared to the previous period; therefore, the year-on-year growth rate for September is 112.8% upon working day adjustment. Former outlets of Fun Field are not reflected in the year-on-year growth rate of existing outlets.

For Reference: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

(Unit: %)

	March	April	May	June	July	August	First half
China	97.4	109.4	94.9	108.9	114.3	103.6	104.8
Malaysia	101.0	112.5	102.9	106.5	116.3	104.6	107.6
Thailand	80.0	92.3	84.6	91.9	89.1	82.3	85.7
Philippines	85.4	109.7	93.8	88.2	102.8	69.1	88.2
Overseas total	96.6	108.3	95.6	106.6	112.4	101.3	103.5
	September	October	November	December	January	February	March-Sept
China	September 99.6	October —	November —	December —	January —	February —	March-Sept 104.2
China Malaysia		October —	November —	December —	January — —	February —	
	99.6	_	November — — — —	_		February	104.2
Malaysia	99.6 107.6		November			February	104.2 107.6

Year-on-Year Sales Growth for Existing Chinese Outlets (Excluding Effect of Value-added Tax)

	March	April	May	June	July	August	First half
China	97.4	109.4	99.3	114.0	121.2	110.2	108.8
Overseas total	96.6	108.3	98.6	110.4	117.5	106.3	106.4
	September	October	November	December	January	February	March-Sept
China	105.8	l	_	_		I	108.5
Overseas total	104.6		_	_			106.2

Note: breakage income from expired one-year prepaid cards has been recognized for China and Malaysia since November 2015 and January 2016, respectively. In China, moreover, taxation in the service industry was changed from sales tax to value-added tax in May 2016. As a result, sales have decreased by approximately 6%, but this has been offset by sales tax (booked as expenses) decreasing in an amount exceeding the decrease in sales, so that the effect on profits is positive.

For Reference: Existing Outlet Year-on-Year Sales Trends (Domestic Operations)

(March-September 2016) (Unit: %)

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	March	April	May	June	July	August	First half
Prior to working	100.6	101.4	98.7	104.9	114.1	102.8	103.6
day adjustment							
After working	101.4	102.9	102.2	105.6	105.7	107.9	104.5
day adjustment							
Working day	Δ0.8	Δ1.5	△3.5	△0.7	+8.4	△5.1	△0.9
factor							
	September	October	November	December	January	February	March-Sept
Prior to working	107.5	-	_	1	-	1	104.1
day adjustment							
After working	112.8	-	_	-	-	1	105.5
day adjustment							
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Working day	Δ5.3	_	_	_	1	1	Δ1.4

(March 2015 to February 2016)

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	March	April	May	June	July	August	First half
Prior to working	87.0	97.4	104.7	87.7	98.2	94.9	94.7
day adjustment							
After working	94.0	99.5	95.6	94.2	98.0	94.5	95.8
day adjustment							
Working day	Δ7.0	Δ2.1	+9.1	Δ6.5	+0.2	+0.4	Δ1.1
factor							
	September	October	November	December	January	February	Year total
Prior to working	September 106.3	October 104.1	November 96.9	December 102.8	January 105.8	February 100.4	Year total 98.5
Prior to working							
Prior to working day adjustment	106.3	104.1	96.9	102.8	105.8	100.4	98.5
Prior to working day adjustment After working	106.3	104.1	96.9	102.8	105.8	100.4	98.5

(Information on the Company's operations, including IR information, will be posted as necessary on the website http://www.fantasy.co.jp)