Press release

November 16, 2016 Aeon Fantasy Co., Ltd. Nao Kataoka President and Representative Director (Stock Code Number: 4343) Contact: Yoshinori Iseki Public Relations and Investor Relations Department (Tel: +81-43-212-6188)

## Business Summary for October of the Fiscal Year Ending February 28, 2017

#### 1. Progress of Results

Operating revenue in Japan during October (October 1 - 31, 2016) was JPY 4,372 million, or 112.5% year on year.

\* Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.

# 2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year (Domestic Operations)

(Unit: %)

	Octo	ober	Cumulative total (from March to Octobe		
	All outlets	Existing outlets	All outlets	Existing outlets	
Amusement machine	112. 7	116. 2	117. 4	109. 0	
sales					
Product sales	115. 3	115. 3	100. 4	93. 2	
Total amusement	113. 4	116.0	113. 9	105. 6	
facility sales					
Total sales	112.5	114. 7	113.6	105. 3	

\* The year-on-year growth rate of existing outlets is up by 6.1% due to one less Thursday and Friday as well as one additional Monday and Sunday compared to the previous period; therefore, the year-on-year growth rate for October is 108.6% upon working day adjustment. Former outlets of Fun Field are not reflected in the comparison to the previous period of existing outlets.

## For Reference: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

(Unit: %)

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	March	April	May	June	July	August	First half
China	97.4	109.4	94.9	108.9	114.3	103.6	104.8
Malaysia	101.0	112.5	102.9	106.5	116.3	104.6	107.6
Thailand	80.0	92.3	84.6	91.9	89.1	82.3	85.7
Philippines	85.4	109.7	93.8	88.2	102.8	69.1	88.2
Overseas total	96.6	108.3	95.6	106.6	112.4	101.3	103.5
	a 1						
	September	October	November	December	January	February	March-Octobertotal
China	September 99.6	October 102.7	November	December	January —	February	March-Octobertotal
China Malaysia			November 	December —	January 	February 	
	99.6	102.7	November 		January 	February 	104.0
Malaysia	99. 6 107. 6	102.7 124.7	November	December	January	February	104. 0 109. 7

	March	April	May	June	July	August	First half total
China	97.4	109.4	99.3	114.0	121.2	110.2	108.8
Overseas total	96.6	108.3	98.6	110.4	117.5	106.3	106.4
	September	October	November	December	January	February	Mar-Oct
China	September 105.8	<b>October</b> 109. 1	November	December	January	February	Mar-Oct 108.6

## Year-on-Year Sales Growth for Existing Chinese Outlets (Excluding Effect of Value-added Tax)

Note: breakage income from expired one-year prepaid cards has been recognized for China and Malaysia since November 2015 and January 2016, respectively. In China, moreover, taxation in the service industry was changed from sales tax to value-added tax in May 2016. As a result, sales have decreased by approximately 6%, but this has been offset by sales tax (booked as expenses) decreasing in an amount exceeding the decrease in sales, so that the effect on profits is positive.

#### For reference: Existing Outlet Year-on-Year Sales Trends (Domestic Operations)

March-October 2016

(Unit: %)

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	March	April	May	June	July	August	First half total
Prior to working	100.6	101.4	98.7	104. 9	114.1	102.8	103.6
day adjustment							
After working	101.4	102.9	102.2	105.6	105.7	107.9	104.5
day adjustment							
Working day	△0.8	riangle 1.5	riangle 3.5	riangle 0.7	+8.4	riangle 5.1	riangle 0.9
factor							
	<b>G</b> 1	<b>.</b> .					
	September	October	November	December	January	February	Mar-Oct
Prior to working	107.5	<u>October</u> 114. 7	November —	December —	January —	February —	<u>Mar-Oct</u> 105. 3
Prior to working day adjustment			November	December —	January —	February —	
e			<u>November</u> —	<u>December</u> —	<u>January</u>	<u>February</u> —	
day adjustment	107.5	114.7	<u>November</u>		January		105.3
day adjustment After working	107.5	114.7	<u>November</u>				105.3

March 2015 to February 2016

	March	April	May	June	July	August	First half total
Prior to working day adjustment	87.0	97.4	104. 7	87.7	98.2	94.9	94. 7
After working day adjustment	94.0	99. 5	95.6	94. 2	98.0	94.5	95.8
Working day factor	△7.0	$\triangle 2.1$	+9.1	△6.5	+0.2	+0.4	riangle 1.1
	September	October	November	December	January	February	Year total
Prior to working day adjustment	September 106.3	<u>October</u> 104. 1	November 96. 9	December 102. 8	January 105. 8	February 100. 4	<u>Year total</u> 98. 5
Prior to working							

(Information on the Company's operations, including IR information, will be posted as necessary on the website http://www.fantasy.co.jp)