Press release

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Business Summary for July of the Fiscal Year Ending February 28, 2017

1. Progress of Results

Operating revenue in Japan during July (July 1-31,2016) was JPY 4,880 million, or 113.8% year on year.

- * Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.
- 2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year (Domestic Operations)

 July
 Cumulative total (March – July)

 All outlets
 Existing outlets
 All outlets
 Existing outlets

 Amusement machine sales
 117.2
 118.6
 126.5
 109.3

 Product sales
 100.1
 98.0
 96.3
 85.7

	1 Hillasellielle	117.2	110.0	120.5	107.5
	machine sales				
	Product sales	100.1	98.0	96.3	85.7
	Total amusement	113.5	113.8	119.8	103.9
	facility sales				
	Total sales	113.8	114.1	119.5	103.9
*	The growth rate of existing	g stores is subject to an effe	ect of +8.4% due to the dec	rease by one day each of V	Vednesday/Thursday, and

^{*} The growth rate of existing stores is subject to an effect of +8.4% due to the decrease by one day each of Wednesday/Thursday, and an increase by one day each of Saturday/Sunday from the previous period, and thus the sales trend of existing outlets for July is 105.7%. Former outlets of Fun Field are not reflected in the comparison to the previous period of existing outlets.

References: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

(Unit: %)

(Unit: %)

	March	April	May	June	July	August	March - July total
China	97.4	109.4	94.9	108.9	114.3		105.1
Malaysia	101.0	112.5	102.9	106.5	116.3	1	108.2
Thailand	80.0	92.3	84.6	91.9	89.1	1	86.4
Philippines	85.4	109.7	93.8	88.2	102.8	I	95.9
Overseas total	96.6	108.3	95.6	106.6	112.4		104.0

Year on year Sales Growth for Existing Chinese Outlets (Excluding Effect of Value-added Tax)

	March	April	May	June	July	August	March - July total
China	97.4	109.4	99.3	114.0	121.2		108.5
Overseas total	96.6	108.3	98.6	110.4	117.5	1	106.4

Note: Breakage income is recognized for those prepaid cards whose period of validity (one year) has expired, for China since November 2015, and Malaysia since January 2016. Additionally, in China, the taxation in the service industry has changed from "sales tax" to "value-added tax" since May 2016. As a result, sales have decreased by approximately 5%, but this has been offset by the decrease in sales tax (booked as expenses) in an amount exceeding the decrease in sales, and therefore the effect on profits is positive.

References: (Domestic Operations) Existing Outlet year on year Sales Trends

(March - July 2016) (Unit: %)

	March	April	May	June	July	August	March - July total
Prior to day of	100.6	101.4	98.7	104.9	114.1	-	103.9
week adjustment							
After day of week	101.4	102.9	102.2	105.6	105.7		103.5
adjustment							
Day factor	△0.8	△1.5	△3.5	△0.7	+8.4	1	+0.4

(March 2015 - February 2016)

	March	April	May	June	July	August	First half
Prior to day of week adjustment	87.0	97.4	104.7	87.7	98.2	94.9	94.7
After day of week adjustment	94.0	99.5	95.6	94.2	98.0	94.5	95.8
Day factor	△7.0	△2.1	+9.1	△6.5	+0.2	+0.4	△1.1
	September	October	November	December	January	February	Year total
Prior to day of week adjustment	September 106.3	October 104.1	November 96.9	December 102.8	January 105.8	February 100.4	Year total 98.5
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(Information on the Company's operations, including IR related information, will be posted as necessary on the website http://www.fantasy.co.jp)