March 16, 2017 Aeon Fantasy Co., Ltd. Nao Kataoka President and Representative Director (Stock Code Number: 4343) Contact: Keiichi Ibata

Public Relations and Investor Relations Department

(Tel: +81-43-212-6188)

Business Summary for February of the Fiscal Year Ending February 28, 2017

1. Progress of Results

Operating revenue in Japan during February (February 1 - 28, 2017) was JPY 3,954 million, or 101.7% year on year.

* Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.

2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year (Domestic Operations) (Unit: %)

	Fe	bruary	Cumulative total (from March to February)			
	All outlets	Existing outlets	ing outlets All outlets Existing			
Amusement machine sales	103. 7	106. 6	111. 6	107. 2		
Product sales	95. 6	97. 3	101. 7	96. 9		
Total amusement facility sales	102. 3	104. 9	109. 7	105. 0		
Total sales	101. 7	107. 8	109. 4	105. 2		

^{*} The year-on-year growth rate of existing outlets is down by 6.0% due to one less Monday and national holiday each, and one additional Thursday, compared to the previous period; therefore, the year-on-year growth rate for January is 113.8% upon working day adjustment. Former outlets of Fun Field are not reflected in the comparison to the previous period of existing outlets.

For Reference: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

(Unit: %)

	March	April	May	June	July	August	First half total
China	97. 4	109.4	94. 9	108. 9	114. 3	103.6	104.8
Malaysia	101.0	112.5	102. 9	106. 5	116.3	104.6	107. 6
Thailand	80.0	92.3	84.6	91. 9	89. 1	82.3	85. 7
Philippines	85. 4	109.7	93. 8	88. 2	102.8	69. 1	88. 2
Overseas total	96. 6	108.3	95. 6	106. 6	112.4	101. 3	103. 5
	September	October	November	December	January	February	Total
China	September 99. 6	October 102. 7	November 81. 0	December 93. 0	January 114. 7	February 89. 5	Total 100. 3
China Malaysia	i i					,	
	99.6	102. 7	81. 0	93. 0	114. 7	89. 5	100.3
Malaysia	99. 6 107. 6	102. 7 124. 7	81. 0 103. 7	93. 0 128. 0	114. 7 111. 7	89. 5 97. 8	100. 3 107. 4

Year-on-Year Sales Growth for Existing Chinese Outlets (Excluding Effect of Value-added Tax)

	March	April	May	June	July	August	First half total
China	97. 4	109.4	99. 3	114.0	121. 2	110. 2	108.8
Overseas total	96. 6	108.3	98.6	110. 4	117.5	106. 3	106. 4
	September	October	November	December	January	February	Total
China	105.8	109. 1	85.8	98.6	121.4	94. 6	105. 2
Overseas total	104. 6	111.6	90. 9	106.8	118.7	96.0	104. 5

Note 1: Breakage income from expired one-year prepaid cards has been recognized for China and Malaysia since November 2015 and January 2016, respectively. In China, moreover, taxation in the service industry was changed from sales tax to value-added tax in May 2016. As a result, sales have decreased by approximately 6%, but this has been offset by sales tax (booked as expenses) decreasing in an amount exceeding the decrease in sales, so that the effect on profits is positive.

Note 2: The November 2015 sales of China are irregular as the process of recognizing breakage income started in November 2015 (year-on-year sales for November 2016 is 165.2% for existing stores). Year-on-year sales for November 2016 excluding the effect of breakage income, value-added tax and the working day factor, is 102.8% for existing stores.

Existing Outlet Year-on-Year Sales Trends (Domestic Operations)

March 2016 to February 2017

(Unit: %)

	March	April	May	June	July	August	First half total
Prior to working	100.6	101.4	98. 7	104. 9	114. 1	102.8	103.6
day adjustment							
After working	101. 4	102.9	102. 2	105.6	105. 7	107. 9	104. 5
day adjustment							
Working day	△0.8	△1.5	△3. 5	△0. 7	+8.4	△5. 1	△0.9
factor							
	September	October	November	December	January	February	Total
Prior to working	107. 5	114.7	98.0	109. 7	104. 1	107.8	105. 2
day adjustment							
After working	112.8	108.6	104. 2	106. 2	104. 5	113.8	106. 2
day adjustment							
Working day	△5.3	+6.1	△6. 2	+3.5	△0.4	△6.0	△1.0
factor							

March 2015 to February 2016

	March	April	May	June	July	August	First half total
Prior to working	87.0	97.4	104. 7	87.7	98.2	94.9	94. 7
day adjustment							
After working	94. 0	99. 5	95. 6	94. 2	98.0	94. 5	95.8
day adjustment							
Working day	△7. 0	△2.1	+9.1	△6.5	+0.2	+0.4	△1.1
factor							
	September	October	November	December	January	February	Total
Prior to working	106. 3	104. 1	96. 9	102.8	105.8	100.4	98. 5
day adjustment							
After working	101. 4	99.8	100.3	103. 7	104. 9	98.5	98. 3
day adjustment							
Working day	+4.9	+4.3	△3. 4	△0.9	+0.9	+1.9	+0.2

(Information on the Company's operations, including IR information, will be posted as necessary on the website http://www.fantasy.co.jp)