August 15, 2017 AEON Fantasy Co., Ltd. Nao Kataoka

President and Representative Director

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Business Summary for July of the Fiscal Year Ending February 28, 2018

1. Progress of Results

Operating revenue in Japan during July (July 1 - 31, 2017) was JPY 5,227 million, or 107.1% year on year.

* Monthly figures are management accounting figures (unaudited) because monthly settlements have not been made in accordance with the standards for the preparation of financial statements.

2. Growth Rate of Monthly Sales Compared with Same Period of the Previous Fiscal Year (Domestic Operations)

(Unit: %)

		July	Cumulative total (from March to July)		
	All outlets	Existing outlets	All outlets	Existing outlets	
Amusement machine sales	109.3	110.4	107.2	108.5	
Product sales	93.3	94.9	99.5	101.0	
Total amusement facility sales	106.3	107.5	105.9	107.2	
Total sales	107.1	107.6	106.9	107.3	

^{*} The year-on-year growth rate of existing outlets is down by 0.7% due to one less Friday and one additional Thursday, compared to the previous period; therefore, the year-on-year growth rate for July is 108.3% upon working day adjustment.

For Reference: Sales Growth Rate for Existing Outlets of Overseas Subsidiaries

March 2017 to February 2018

(Unit: %)

	March	April	May	June	July	August	First half total
China	105.1	103.4	102.4	94.8	117.6		105.3
Malaysia	108.7	132.6	104.6	127.2	91.8		112.1
Thailand	113.1	115.0	108.0	121.1	121.1		115.5
Philippines	95.9	94.4	96.9	105.6	91.5	_	96.5
Indonesia	94.5	118.8	87.7	121.9	76.8		98.4
Overseas total	105.8	110.0	102.6	104.2	112.9	_	106.7

Note: In China, taxation in the service industry was changed from sales tax to value-added tax in May 2016. As a result, sales have decreased by approximately 6%, but this has been offset by sales tax (booked as expenses) decreasing in an amount exceeding the decrease in sales, so that the effect on profits is positive.

The year-on-year growth rate of existing outlets for July 2017, excluding the effect of the value-added tax, is 107.5% for China and 108.2% for overseas total.

March 2016 to February 2017

(Unit: %)

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	March	April	May	June	July	August	First half total
China	97.4	109.4	94.9	108.9	114.3	103.6	104.8
Malaysia	101.0	112.5	102.9	106.5	116.3	104.6	107.6
Thailand	80.0	92.3	84.6	91.9	89.1	82.3	85.7
Philippines	85.4	109.7	93.8	88.2	102.8	69.1	88.2
Overseas total	96.6	108.3	95.6	106.6	112.4	101.3	103.5
	September	October	November	December	January	February	Total
China	99.6	102.7	81.0	93.0	114.7	89.5	100.3
Malaysia	107.6	124.7	103.7	128.0	111.7	97.8	107.4
Thailand	91.0	100.3	103.3	103.1	121.5	114.2	95.0
Philippines	83.0	102.2	72.4	99.2	98.0	85.7	90.0
Overseas total	100.6	107.5	88.1	103.8	114.0	92.3	101.1

Year-on-Year Sales Growth for Existing Chinese Outlets (Excluding Effect of Value-added Tax)

	March	April	May	June	July	August	First half total
China	97.4	109.4	99.3	114.0	121.2	110.2	108.8
Overseas total	96.6	108.3	98.6	110.4	117.5	106.3	106.4
	September	October	November	December	January	February	Total
China	105.8	109.1	85.8	98.6	121.4	94.6	105.2
Overseas total	104.6	111.6	90.9	106.8	118.7	96.0	104.5

For reference: Existing Outlet Year-on-Year Sales Trends (Domestic Operations)

March 2017 to February 2018

(Unit: %)

	March	April	May	June	July	August	First half total
Prior to working	110.4	107.5	103.1	108.0	107.6		107.3
day adjustment							
After working	110.2	107.8	108.4	108.1	108.3		108.6
day adjustment							
Working day	+0.2	△0.3	△5.3	△0.1	△0.7		△1.3
factor							

March 2016 to February 2017

(Unit: %)

	March	April	May	June	July	August	First half total
Prior to working	100.6	101.4	98.7	104.9	114.1	102.8	103.6
day adjustment							
After working	101.4	102.9	102.2	105.6	105.7	107.9	104.5
day adjustment							
Working day	△0.8	△1.5	△3.5	△0.7	+8.4	△5.1	△0.9
factor							
	September	October	November	December	January	February	Total
Prior to working	September 107.5	October 114.7	November 98.0	December 109.7	January 104.1	February 107.8	Total 105.2
Prior to working day adjustment							
C							
day adjustment	107.5	114.7	98.0	109.7	104.1	107.8	105.2
day adjustment After working	107.5	114.7	98.0	109.7	104.1	107.8	105.2

 $(Information \ on \ the \ Company's \ operations, including \ IR \ information, will \ be \ posted \ as \ necessary \ on \ the \ website \ \underline{http://www.fantasy.co.jp})$