



July 25, 2013 Aeon Fantasy Co., Ltd.

Aeon Fantasy Announces New Outlet Opening at Subsidiary, Aeon Fantasy (Beijing) Five New Outlets Opening in August 2013 for 16 New Outlets This Year

Aeon Fantasy Co., Ltd. (the "Company") has energetically operated indoor theme parks in China through subsidiary Aeon Fantasy (Beijing) Co., Ltd. (name in Chinese: 永旺幻想(北京)児童遊楽有限公司). We are pleased to announce that in August 2013 the Company as well as local developers will be opening five new outlets. The Company plans to open 25 outlets in China during the year ending December 31, 2013.

1. Overview of the Five New Outlets

Molly Fantasy Fushan Aeon Shunde Outlet

Address: 2F Aeon Mall Center, #30 Daliang Nanguo East Rd., Shunde District, Foshan City, Guangdong Developer: Aeon Open: August 10, 2013 (planned)

Molly Fantasy Changchun Kuancheng Wanda Plaza Outlet

Address: 2F Wanda Plaza, #155 Renmin Dajie Rd., Kuancheng City, Jilin Developer: Wanda Group Open: August 16, 2013 (planned)

Molly Fantasy Changzhou Injoy Plaza Outlet

Address: 3F-301 Injoy Plaza, #188 Wuyi Zhongjie Rd., Hutang Town, Wujin District, Changzhou City, Jiang Su Developer: Jiang Su Future Land Co. Open: August 20, 2013 (planned)

Molly Fantasy Shijiazhuan Yuhua Wanda Plaza Outlet

Address: 2F Wanda Plaza, #136 Jianhua Nandajie Rd., Yuhua District, Shijiazhuang City, Hebei Developer: Wanda Group Open: August 25, 2013 (planned)

Molly Fantasy Chaoyang Changying Hulian Outlet

Address: 3F Hualian Shopping Center, #17 Lou Chaoyang North Rd., Chaoyang District, Beijing Developer: Beijing Hualian Group Open: August 28, 2013 *This outlet was originally scheduled for a July 2013 open but was delayed until August.

Area	Number of Outlets		
	Directly Managed		Directly Managed
China (incl. Hong Kong)	21	4	25
Malaysia	31	2	33
Thailand	2	-	2
Overseas Total	54	6	60

2. Outlets Overseas (As of July 31, 2013)

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