NEWS RELEASE



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Aeon Fantasy Announces New Outlets Opening in July 2014 at Overseas Subsidiaries and Numbers of Outlets Overseas

Aeon Fantasy Co., Ltd. announces that it is developing, under its direct management, an indoor theme park business, through its subsidiaries AEON Fantasy (China) Co., Ltd., Aeon Fantasy (Malaysia) Sdn. Bhd., and AEON Fantasy (Thailand) Co., Ltd., as well as franchise outlets in Hong Kong, Malaysia, Vietnam and Cambodia. In July 2014, the following three outlets were opened as new, directly managed outlets. In addition, to facilitate the expansion of business in ASEAN, the Company has already opened a subsidiary in the Philippines and decided to establish a subsidiary in Indonesia.

1. Overview of the New Outlet

♦ Aeon Fantasy (China) Co., Ltd.

(1) Name: Mollyfantasy Foshan Vivo City Store

- Developer: Foshan Jiachuang Real Estate Co. Ltd

- Address: Molly Fantasy, 3rd floor, Vivo City No. 6 South Shilong Rd.,

Guicheng Street, Nanhai District, Foshan City, Guangdong

Province

- Date of opening: July 18, 2014

(2) Name: Fantasy Kidzooona Aeon International Mall

- Developer: Beijing AEON Co., Ltd.

- Address: Molly Fantasy Parent-Child Garden, 2nd floor, Aeon International

Mall No. 1 Beiqing Rd., Changping District, Beijing

- Date of opening: July 25, 2014

(3) Name: Mollyfantasy Beijing Yizhuang BHG Lippo
- Developer: Beijing Hualian Group

- Address: Molly Fantasy, 3rd floor, No. 1 Building in No. 8 Yard, Central

Ronghua Rd., Yizhuang Economic and Technological

Development Zone, Beijing

- Date of opening: July 31, 2014

2. Outlets Overseas (As of July 30, 2014)

Area	Mollyfantasy	Kidzooona	Other	Total
China (incl. Hong Kong)	48 (4)	4	0	52 (4)
Malaysia	40	5	3 (2)	48 (2)
Thailand	14	12	0	26
Vietnam	1 (1)	1 (1)	0	2 (2)
Cambodia	1 (1)	1 (1)	0	2 (2)
Overseas Total	104 (6)	23 (2)	3 (2)	130 (10)

^{*} The number in parentheses is the number of franchises, etc. (including outlets that have concluded a business alliance agreement, a license agreement, or a revenue sharing agreement), which is included in the number to the left.

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