NEWS RELEASE



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Aeon Fantasy Announces New Outlets Opening in January 2015 at Overseas Subsidiaries and Numbers of Outlets Overseas

Aeon Fantasy Co., Ltd. announces that it is developing, under its direct management, a children's amusement facility and indoor playground, through its subsidiaries Aeon Fantasy (China) Co., Ltd., Aeon Fantasy (Malaysia) Snd. Bhd., Aeon Fantasy (Thailand) Co., Ltd., and Aeon Fantasy Group Philippines Inc., in each of those countries, as well as franchise outlets in Hong Kong, Vietnam and Cambodia. It also announces that in January 2015, the following outlet was opened as a new, directly managed outlet. In addition, to facilitate the expansion of business in ASEAN, the Company opened a subsidiary in Indonesia in November.

1. Overview of the New Outlets

♦ Aeon Fantasy (China) Co., Ltd.

(1) Name: Mollyfantasy Taizhou Maoye

- Developer: Department Store Branch, Taizhou Maoye Zhiye Limited

- Address: No. 325, 3F Taizhou Maoye Department Store, No. 386 Nantong Road,

Hailing District, Taizhou City

- Date of opening: January 18, 2015

2. Outlets Overseas (As of January 31, 2015)

Area	Mollyfantasy	Kidzooona	Other	Total
China (incl. Hong Kong)	68 (4)	11	-	79 (4)
Malaysia	43	9	1	53
Thailand	18	19	-	37
Philippines	-	2	-	2
Vietnam	2 (2)	2 (2)	-	4 (4)
Cambodia	1 (1)	1 (1)	-	2 (2)
Overseas Total	132 (7)	44 (3)	1	177 (10)

^{*}The numbers in parentheses indicate the number of franchises, etc. (including outlets that have concluded a business alliance agreement, a business entrustment agreement, or a license agreement).

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