NEWS RELEASE



March 18, 2015 AEON Fantasy Co., Ltd. http://www.aeonfantasy.co.jp/

Aeon Fantasy Announces New Outlets Opening in February 2015 at Overseas Subsidiaries and Numbers of Outlets Overseas

Aeon Fantasy Co., Ltd. announces that it is developing, under its direct management, a children's amusement facility and indoor playground, through its subsidiaries Aeon Fantasy (China) Co., Ltd., Aeon Fantasy (Malaysia) Snd. Bhd., Aeon Fantasy (Thailand) Co., Ltd., and Aeon Fantasy Group Philippines Inc., in each of those countries, as well as franchise outlets in Hong Kong, Vietnam and Cambodia. In February 2015, the following three outlets were opened as new, directly managed outlets. In addition, to facilitate the expansion of business in ASEAN, the Company opened a subsidiary in Indonesia in November 2014.

1. Overview of the New Outlets

♦ Aeon Fantasy (China) Co., Ltd.

(1) Name: Mollyfantasy Beijing Gongyixiqiao Hualian

- Developer: Beijing Hualian
- Address: No. 14, Yi Cheng Yuan, South City Garden, Fengtai District, Beijing City
- Date of opening: February 13, 2015

♦ Aeon Fantasy (Malaysia) Co., Ltd.

- (1) Name: Mollyfantasy Aeon Big Subang
 - Developer: Aeon Big (M) SDN. BHD

- Address: F2-07 & F2-07B, Aeon Big Subang Jaya, 3 Jalan SS16/1, 47500 Subang Jaya, Selangor Darul Ehsan.

- Date of opening: February 1, 2015

(2) Name: Mollyfantasy Plaza Merdeka

- Developer: Plaza merdeka holdings SDN BHD
- Address: L3-39, L3-41 & level 3 centre promotion area, 88 Pearl Street, 93000
- Date of opening: February 13, 2015

2. Outlets Overseas (As of February 28, 2015)

Area	Mollyfantasy	Kidzooona	Other	Total
China (incl. Hong Kong)	69 (4)	11	-	80 (4)
Malaysia	45	9	1	55
Thailand	18	19	-	37
Philippines	-	2	-	2
Vietnam	2 (2)	2 (2)	-	4 (4)
Cambodia	1 (1)	1 (1)	-	2 (2)
Overseas Total	135 (7)	44 (3)	1	180 (10)

* The numbers in parentheses indicate the number of franchises, etc. (including outlets that have concluded a business alliance agreement, a business entrustment agreement, or a license agreement).

Contact: Hiroyuki Sugawara Public Relations and Investor Relations Department Tel.: +81-43-212-6188



